# **Strategic Overview**



An Australian Government Initiative

### **VISION**

A healthy community, a healthy system

### **MISSION**

Better care, every day in every way

### **VALUES**

Equity
Respect
Collaboration
Innovation

## STRATEGIC OBJECTIVES

- 1. Develop a person-centred health system that people can access and navigate easily.
- 2. Improve the capacity of primary care and its integration, effectiveness and quality in a connected health system.
- 3. Increase recognition of primary care's key role in building a better health system.
- 4. Focus on priority health and population needs.

#### To achieve our objectives we:



Support the Quadruple Aim as the foundation of better care - improving patient experience, improving provider experience, achieving better population health outcomes and keeping costs sustainable.



Consider the whole person. Health is about more than just medicine, so we think about more than just health – including family, community, work, housing and education.



Consider the whole system. The capacity for better and more equitable care already exists. We help unlock this potential through supporting primary care, evidence-based commissioning, care navigation, cross-sector partnerships and innovative tools like HealthPathways.



Work with our stakeholders and partners: the community, GPs, general practice staff, allied health, community health, pharmacists, hospitals and specialists, patients and consumers, carers, peak and community groups and governments.



Build and strengthen our capacity as a trusted partner in health care reform. We are here for the long haul. We are responsive, innovative and reliable. We deliver.

